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#### Visit us at:

<http://executive.berkeley.edu/programs/conservation-land-management/>



#### Program Co-Director

Nathan F. Sayre, Assistant Professor of Geography at UC Berkeley. He has fifteen years' experience working on conservation issues as both a scholar and an independent author and consultant.

#### Program Co-Director

Mark Stromberg has been the resident reserve director of a biological field station associated with UC Berkeley, located in the oak woodlands and savannas of central coast of California for the last 20 years.

# Conservation Land Management Program

## Program Overview

The Conservation Land Management Program is an intensive program that provides participants with innovative best practices for improving the ecological and economical sustainability of the land that they manage. The curriculum focuses on the critical intersections amongst conservation land management, research science, and ecosystem economics and politics. The multi-disciplinary program faculty provides research, case studies and expertise from the Haas School of Business, the College of Natural Resources, UC Field Stations, Geography, Agricultural Economics, Law, and Molecular & Cell Biology. The program will include both classroom as well as a field experience at Jasper Ridge Biological Preserve nestled in the eastern foothills of the Santa Cruz Mountains. As long-standing sites of ecological monitoring and research, these represent unmatched training resources for land managers. Over the course of the week, program participants will develop a strategic operating plan for their site through faculty mentoring and peer feedback.

## Advantages

Upon completion of this program, participants will be able to:

- Apply the model of active adaptive management in complex multi-stakeholder settings
- Recognize and respond to changes in the legal and regulatory landscape
- Adopt leadership practices that enable you to incorporate broad management and perspective with deep expertise in your functional areas
- Implement a strategic action/operating plan developed under the guidance of faculty coaches
- Effectively communicate with/build relationships with landowners, communities, government entities

## Who Should Attend?

- Managers of conservation properties, easements, and land trusts
- Federal, state and tribal natural resource managers
- Environmental consultants
- Land developers
- Attorneys

## Program Topics

- Adaptive Ecosystem Management
- The Business of Conservation
- Legal Aspects of Conservation
- Operational Management
- Collaborative Planning
- Managing Local Policies
- Managing National Policies
- Communicating with Constituents
- Leadership Styles