

PROGRAM SCHEDULE

Time	Monday Oct. 26	Tuesday Oct. 27	Wednesday Oct. 28	Thursday Oct. 29	Friday Oct. 30
Theme	Open Innovation and the Business Model	Open Up Your Business Model for Innovation	Models of Innovation: Startups and Mature Corporations	The Corporate Innovation Toolkit	Making Innovation Happen: Converting Analysis into Action
8:00 am	Continental Breakfast	Continental Breakfast	Continental Breakfast	Continental Breakfast	Continental Breakfast
8:30 am	Program Introduction Jerry Engel Henry Chesbrough The Changing Context of Industrial Innovation Henry Chesbrough	Innovation Beyond the Business Model Henry Chesbrough	Comparing Startups to Mature Corporations Jerry Engel	Opportunity Exploitation David Charron	Converting Opportunity into Action Jerry Engel Henry Chesbrough
10:00 am	Break	Break	Break	Break	Break
10:30 am	Open Innovation & the Business Model Henry Chesbrough	Moving Innovation from Outside into the Company Henry Chesbrough	Opportunity Recognition Jerry Engel	Developing Your Innovation Toolkit The Pitch David Charron	Three Vectors of Corporate Venturing Panel Discussion Moderators: Jerry Engel Henry Chesbrough
12:00 pm	Lunch	Lunch	Lunch	Lunch	Lunch
1:30 pm	Introduction to Entrepreneurship and its Role in Corporate Innovation Jerry Engel	Corporate Venturing: Issues and Opportunities Henry Chesbrough	Internal vs. External Venturing Jerry Engel	Securing Financial Resources Jerry Engel	Corporate Entrepreneurship Presentations Henry Chesbrough, Jerry Engel David Charron
3:00 pm	Break	Break	Break	Break	Break
3:30 pm	Corporate Entrepreneurship Workshop Kickoff Henry Chesbrough Jerry Engel David Charron	Corporate Entrepreneurship Workshop II Henry Chesbrough Jerry Engel David Charron	Corporate Entrepreneurship Workshop III Henry Chesbrough Jerry Engel David Charron	Corporate Entrepreneurship Workshop IV Henry Chesbrough Jerry Engel David Charron	What to do Monday Morning Henry Chesbrough Jerry Engel
5:00 pm	Adjourn	Adjourn	Adjourn	Adjourn	Adjourn