



THE BERKELEY EXECUTIVE LEADERSHIP PROGRAM |

Program Topics

The Berkeley Executive Leadership program curriculum covers the following topics:

Topic 1 | Understanding Your Leadership Skills and Personal Aspirations

- The attributes of a great leader
- Getting the most out of your week
- Leader as communicator
- The Emotional & Social Competency Inventory

Topic 2 | Becoming a Force Multiplier

- Leadership insights from the latest neuroscience
- Leading people & building great teams
- Deconstructing innovation & creating systems for repeatable success

Topic 3 | Motivating and Energizing Your Organization

- Freedom: an integral aspect of effective leadership
- Driving high performance and retaining the best people
- Tri-sector leadership
- Leveraging culture for strategic success

Topic 4 | Enhancing Your Leadership Advantage

- Effective influence and persuasion
- Capturing today's profits and driving tomorrow's growth
- Organizational culture as a powerful leadership tool

Topic 5 | Strategic Communications and Action Planning

- Being a successful disrupter in your industry & bringing your team along
- Strategic leadership communications for becoming a force multiplier
- Personalize peer coaching