THE BERKELEY EXECUTIVE LEADERSHIP PROGRAM  |  
Program Topics  
The Berkeley Executive Leadership program curriculum covers the following topics:

**Topic 1** | Understanding Your Leadership Skills and Personal Aspirations  
- The attributes of a great leader  
- Getting the most out of your week  
- Leader as communicator  
- The Emotional & Social Competency Inventory

**Topic 2** | Becoming a Force Multiplier  
- Leadership insights from the latest neuroscience  
- Leading people & building great teams  
- Deconstructing innovation & creating systems for repeatable success

**Topic 3** | Motivating and Energizing Your Organization  
- Freedom: an integral aspect of effective leadership  
- Driving high performance and retaining the best people  
- Tri-sector leadership  
- Leveraging culture for strategic success

**Topic 4** | Enhancing Your Leadership Advantage  
- Effective influence and persuasion  
- Capturing today's profits and driving tomorrow's growth  
- Organizational culture as a powerful leadership tool

**Topic 5** | Strategic Communications and Action Planning  
- Being a successful disrupter in your industry & bringing your team along  
- Strategic leadership communications for becoming a force multiplier  
- Personalize peer coaching

Visit the program page at: https://executive.berkeley.edu/executive/leadership