DIGITAL TRANSFORMATION: LEADING PEOPLE, DATA & TECHNOLOGY | Program Topics
The Digital Transformation: Leading People, Data, and Technology program curriculum covers the following topics:

- Topic 1 | Introduction and Overview
- Topic 2 | Opportunities for Digital Transformation
- Topic 3 | The Role of Data
- Topic 4 | The Process of Digital Transformation
- Topic 5 | Digital Business Models
- Topic 6 | People and the Organization
- Topic 7 | Technology and Policy
- Topic 8 | Conclusion and Action Plan

Visit the program page at: https://executive.berkeley.edu/programs/digital-transformation-leading-people-data-technology