DIGITAL TRANSFORMATION: LEADING PEOPLE, DATA & TECHNOLOGY |

Program Topics
The Digital Transformation: Leading People, Data, and Technology program curriculum covers the following topics:

Topic 1 | Introduction and Overview
Topic 2 | Opportunities for Digital Transformation
Topic 3 | The Role of Data
Topic 4 | The Process of Digital Transformation
Topic 5 | Digital Business Models
Topic 6 | People and the Organization
Topic 7 | Technology and Policy
Topic 8 | Conclusion and Action Plan

Visit the program page at: https://executive.berkeley.edu/programs/digital-transformation-leading-people-data-technology