DIGITAL TRANSFORMATION: LEADING PEOPLE, DATA & TECHNOLOGY

Program Topics

The Digital Transformation: Leading People, Data, and Technology program curriculum covers the following topics:

- **Topic 1** | Introduction and Overview
- **Topic 2** | Opportunities for Digital Transformation
- **Topic 3** | The Role of Data
- **Topic 4** | The Process of Digital Transformation
- **Topic 5** | Digital Business Models
- **Topic 6** | People and the Organization
- **Topic 7** | Technology and Policy
- **Topic 8** | Conclusion and Action Plan

Visit the program page at: https://executive.berkeley.edu/programs/digital-transformation-leading-people-data-technology