OPEN INNOVATION FOR LEADERS | Program Topics

The Open Innovation for Leaders program curriculum covers the following topics:

- **Topic 1** | The business case for open innovation
- **Topic 2** | How to organize and manage open innovation
- **Topic 3** | Examples of open innovation in practice
- **Topic 4** | Sources of Friction and Failure in open innovation
- **Topic 5** | The role of intellectual property
- **Topic 6** | How to manage innovation in the next recession
- **Topic 7** | How to plan to manage/improve open innovation in your organization

Visit the program page at: https://executive.berkeley.edu/programs/open-innovation-leaders