FINANCIAL DATA ANALYSIS FOR LEADERS | Program
Topics
The Financial Data Analysis for Leaders program curriculum covers the following topics:

**Topic 1 | Financial Statements and Terminology**
- Financial Reporting and Analyzing Primary Financial Statements
- Using Financial Information and Financial Ratios

**Topic 2 | Financial Management Types**
- Cost Management
- Value-based Management

**Topic 3 | Introduction to Corporate Valuation**
- Accounting for Value
- Value Creation Drivers
- Valuation Heuristics

**Topic 4 | Financial Analysis Frameworks**
- Profitability Analysis
- Capital Structure & Financial Engineering
- Growth Analysis

Visit the program page at: https://executive.berkeley.edu/programs/financial-analysis-leaders