ADVANCED EXECUTIVE PRESENCE | Program Topics

The Advanced Executive Presence program curriculum covers the following topics:

Topic 1 | Developing Your Leadership Portrait
- Discovering your goals
- Uncovering your authentic leadership presence
- Creating your leadership portrait
- Listening to others

Topic 2 | Preparing as a Leader
- Learning how executives engage and inspire their audiences
- Bringing "magic into the room"
- Developing the power of knowledge & intention
- Preparing for the stage

Topic 3 | Powerful Meetings & Building Community
- Building trust: revealing your vision & values
- Creating powerful all-hands meetings that inspire and motivate
- Touching the minds and hearts of an audience

Topic 4 | The Dress Rehearsal
- Breaking down the elements of a presentation
- Practicing content/structure, voice, and non-verbal communication
- Rehearsing public speaking for impact

Topic 5 | Giving and Receiving Feedback
- Learning how to coach and be coached
- Practicing the elements of constructive feedback

Topic 6 | Taking the Stage
- Presenting your leadership portrait
- Redefining your communications style for a global stage

Visit the program page at: https://executive.berkeley.edu/programs/advanced-executive-presence