OPEN INNOVATION FOR LEADERS (IN-PERSON) |

Program Topics

The Open Innovation for Leaders program curriculum covers the following topics:

**Topic 1**  |  The business case for open innovation

**Topic 2**  |  How to organize and manage open innovation

**Topic 3**  |  Examples of open innovation in practice

**Topic 4**  |  Sources of Friction and Failure in open innovation

**Topic 5**  |  The role of intellectual property

**Topic 6**  |  How to manage innovation in the next recession

**Topic 7**  |  How to plan to manage/improve open innovation in your organization

Visit the program page at: https://executive.berkeley.edu/programs/open-innovation-leaders-inperson