OPEN INNOVATION FOR LEADERS (IN-PERSON)

Program Topics
The Open Innovation for Leaders program curriculum covers the following topics:

**Topic 1** | The business case for open innovation

**Topic 2** | How to organize and manage open innovation

**Topic 3** | Examples of open innovation in practice

**Topic 4** | Sources of Friction and Failure in open innovation

**Topic 5** | The role of intellectual property

**Topic 6** | How to manage innovation in the next recession

**Topic 7** | How to plan to manage/improve open innovation in your organization

Visit the program page at: https://executive.berkeley.edu/programs/open-innovation-leaders-inperson