



# STRATEGIC SUSTAINABILITY FOR BUSINESS | Program Modules

The Strategic Sustainability for Business program curriculum covers the following modules:

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## **Module 1** Introduction to Sustainable Development in a Business Environment | (Webinar)

**Date:** November 9, 2020

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**Location:** Online

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- Program orientation
- What does sustainability mean from an organizational point of view?
- Leading change and innovation

## **Module 2** Strategy Development: Sustainability in Business (In-Person)

**Dates:** November 30 – December 1, 2020

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**Location:** Helsinki, Finland

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- Linking sustainability with corporate strategy and competitive advantage
- Obtaining business success through sustainability
- Sustainability challenges as a basis for innovation
- Sustainable business models

## **Module 3** Strategy Implementation: Leading Sustainability and Building | Organizational Capabilities (In-Person)

**Dates:** December 2-3, 2020

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**Location:** Helsinki, Finland

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- What type of organizations succeeds in sustainability?
- Unique competences for successful companies.
- Leading and executing – implementation of sustainability
- Linking sustainability to change processes