



BERKELEY EXECUTIVE PROGRAM IN MANAGEMENT | **INDUSTRY VISITS AND SPEAKERS**

As part of the program, participants will be introduced to the innovation ecosystem of Silicon Valley and San Francisco-Bay area. This will be achieved through visits to:

- Organizations that have developed and sustained a corporate innovation ecosystem
- Exciting startups which are on the forefront of innovation and breakthrough business models
- Accelerators and incubators that are deeply embedded in the entrepreneurial ecosystem of the Valley and constantly tracking patterns for identifying next big opportunity

Participants would get to hear from and interact with senior executives from some of these organizations and engage in a Q&A, helping them decipher success code, culture and values of this ecosystem.
