FINANCIAL DATA ANALYSIS FOR LEADERS | Program

Topics

The Financial Data Analysis for Leaders program curriculum covers the following topics:

**Topic 1** | Financial Statements and Terminology
- Financial Reporting and Analyzing Primary Financial Statements
- Using Financial Information and Financial Ratios

**Topic 2** | Financial Management Types
- Cost Management
- Value-based Management

**Topic 3** | Introduction to Corporate Valuation
- Accounting for Value
- Value Creation Drivers
- Valuation Heuristics

**Topic 4** | Financial Analysis Frameworks
- Profitability Analysis
- Capital Structure & Financial Engineering
- Growth Analysis