Program Objectives

1. Understanding Your Own Leadership Skills & Personal Aspiration
2. Becoming a Force Multiplier
3. Motivating and Energizing Your Organization
4. Enhance Your Leadership Advantage
5. Strategic Communications & Action Planning for Return to Your Office
BERKELEY EXECUTIVE LEADERSHIP PROGRAM

Program Objectives

Attributes of a Great Leader
• Understand difference between a manager and a leader
• Realize the learned characteristics of the best leaders (research-based)
• Analyze success and failings of one of our most prominent business leaders

Getting the Most out of the Week
• Discover how to make this week personally and professionally transformational

Leader as Communicator
• Enhance leadership skills through authentic communication
• Develop leadership presence
• Improve individual presentation style and storytelling ability

Emotional & Social Competency Inventory
• Prior to the program, you will be asked to take this survey and nominate colleagues to complete the Emotional and Social Competency Inventory (ESCI), a unique online survey tool which assesses and measures the emotional and social behaviors of employees
• The ESCI reporting tool is utilized to measure emotional intelligence, raise awareness through powerful feedback, focus your coaching and development on crucial capabilities, and bring out the best in individuals and teams
• We will discuss the report in class and focus your development efforts on the skills that deliver a real performance improvement

Understanding Your Own Leadership Skills & Personal Aspiration
Program Objectives

BERKELEY EXECUTIVE LEADERSHIP PROGRAM

2 Becoming a Force Multiplier

Introduction: Becoming a Force Multiplier
• Learn how to become someone people want to work with and deliver their best results

Leadership Insights from the Latest Neuroscience
• Discover the findings of new brain research on leadership and how it can be used to become a more effective leader

Leading People & Building Great Teams
• Learn what the latest research says about what people want from their leader
• Discover the specific building blocks for building, launching and maximizing team performance

Deconstructing Innovation & Creating Systems for Repeatable Success
• Adopt an experimental mindset to solve complex business problems
• Use design thinking to find innovative solutions to important business and leadership issues

Reflections & Absorbing the Day’s Learnings
• Each day identify, along with other participants, the key leadership learnings
Program Objectives

BERKELEY EXECUTIVE LEADERSHIP PROGRAM

3 Motivating and Energizing Your Organization

Freedom: Integral Part of Leadership
• Absorb the value of allowing yourself and your team to use all of their abilities

Driving High Performance and Retaining Best People
• Identify the practical ways in which leaders motivate and drive people to do the best work they have ever done in their life
• Learn why people stick around companies and why they leave; what it takes to retain the top performers

Tri-Sector Leadership
• Gain an understanding that many of the world’s most intractable challenges (e.g. stable governance, adequate infrastructure, trained workforce, healthy people, robust economy) can not be solved by one sector (business, government, non-profit) by itself
• Learn how to identify the overlapping issues in your sector and explore ways of partnering with other sectors to grow and prosper more quickly

Leveraging Culture for Strategic Success
• Identify the levers you can use to shape and improve your organization’s performance
• Use proven techniques to create an innovation based, adaptive culture that motivates, engages and mobilizes employees
Program Objectives

Enhance Your Leadership Advantage

Effective Influence and Persuasion
• Understand key aspects of effective influence and persuasion in organizations
• Enhance your effectiveness persuading and influencing others to achieve key business goals

Capturing Today's Profits and Driving Tomorrow's Growth
• Grapple with real-world cases exploring how to maintain current success while looking to the future
• Use best practices to leverage both an explore and exploit strategy

Organizational Culture as a Powerful Leadership Tool
• Develop a framework for understanding organizational culture and its importance to business success
• Discover the performance advantages of a strategically aligned, strong, adaptive culture
• Identify gaps between where your current culture stands and where you want to take it, and actions to take to close those gaps
Program Objectives

BERKELEY EXECUTIVE LEADERSHIP PROGRAM

Key Steps to Being a Successful Disrupter in Your Industry & Bringing / Build Team Along
• Learn the key elements to pulling off the change that is essential to propel your organization forward including dealing with the people who want to sabotage the change
• Identify methods for making those changes stick

Strategic Leadership Communications to Be That Force Multiplier
• Learn why communication is critical to being a successful leader
• Understand key elements of successful communication by a leader to affect significant change in an organization and to respond to external events where leadership communication is needed

Personalized Peer Coach Matching
• Peer groups are matched by experience level, background, and industry; individuals who may face similar leadership challenges and serve as partners in exploring new perspectives
• Peer coaching is structured to develop lasting relationships by establishing trust, asking for commitment, and putting forth a plan to stay engaged and communicate after the program
• Utilizing your peer network post-program is a vital component to reinforce learnings and hold each other accountable to execute plans made in the Berkeley Executive Leadership Program

5 Strategic Communications & Action Planning for Return to Your Office