

Blockchain Unlocked

Sample Program Schedule

	Day 1	Day 2	Day 3
8:30 - 9:00	Breakfast	Breakfast	Breakfast
9:00 - 10:15	Welcome/Introductions The History of Money Greg La Blanc	Introduction to Cryptofinance Adam Sterling	Use Case Lab – Theory Max Fang
10:15 – 10:30	Break	Break	Break
10:30 - 12:00	The History of Money – Paving the Way for Bitcoin and Blockchain cont. Greg La Blanc	Fireside Chat with Berkeley-Haas Dean Laura Tyson and Special Guests	Use Case Lab – Analysis Max Fang
12:00 - 1:00	Lunch	Lunch	Lunch
1:00 - 2:00	Fireside Chat with Ian Lee, IDEO – Disrupting Industry	Blockchain Regulation Stephen McKeon	Industry Highlight – Blockchain and Payments
2:00 - 2:15	Break	Break	Break
2:15 - 4:00	Technical Introduction to Bitcoin and Blockchain Max Fang	The Token Economy	Use Case Lab – Workshop
4:00 - 5:30	Technical Introduction to Bitcoin and Blockchain cont. Max Fang	Enterprise Blockchain	Challenges to Adoption and Closing Remarks Max Fang Closing Keynote – The Future of Finance Rich Lyons
5:30 - 6:30	Reception	Digital Wallet Lab (Optional)	