

Berkeley Executive Leadership Sample Program Schedule

	Day 1	Day 2	Day 3	Day 4	Day 5
	Understanding Your Own Leadership Skills & Personal Aspiration	Motivating and Energizing Your Organization	Enhance Your Leadership Advantage	Becoming a Force Multiplier	Strategic Communications & Action Planning for Return to Your Office
8:00-8:30	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30-10:00	Introduction & Orientation Attributes of a Great Leader	Mindfulness Organizational Culture as a Powerful Leadership Tool	Mindfulness Getting Back Strategic Leadership Communications to be That Force Multiplier	Mindfulness Influence and Persuasion	Mindfulness Becoming Superhuman: Science of Focus
10:00- 10:15	Break	Break	Break	Break	Break
10:15-12:00	Understanding Your Survey Results Getting the Most Out of the Week	Organizational Culture as a Powerful Leadership Tool Pt. 2	Getting Back Strategic Leadership Communications to be That Force Multiplier Pt. 2	Influence and Persuasion Pt. 2	Review & Applying the Week's Leadership Tools; Becoming a Force Multiplier
12:00-1:00	Lunch with Peer Coaches	Lunch	Lunch	Lunch	Lunch with Peer Coaches – Action Planning
1:00-3:00	Leader as Communicator	Deconstructing Innovation & Creating Systems for Repeatable Success	Peer Coaching Keynote Speaker Interview	Neuroscience of Trust	Taking Action and Getting Traction
3:00-3:15	Break	Break	Break		
3:15-5:30	Uber Case Study	Deconstructing Innovation & Creating Systems for Repeatable Success Pt. 2	Tri-Sector Leadership Reflection & Absorbing the Day's Learnings	Driving High Performance; Retaining the Best People Reflection & Absorbing the Day's Learnings	Takeaway Exercise Summary of Week
5:30-6:30	Networking Reception	Adjourn	Adjourn	Closing Dinner (5:30-8:00 pm)	Adjourn

Berkeley Executive Leadership Program– Program Topics

The Berkeley Executive Leadership program curriculum covers the following topics:

Topic 1 | Understanding Your Leadership Skills and Personal Aspirations

- The attributes of a great leader
- Getting the most out of your week
- Leader as communicator
- The Emotional & Social Competency Inventory

Topic 2 | Becoming a Force Multiplier

- Leadership insights from the latest neuroscience
- Leading people & building great teams
- Deconstructing innovation & creating systems for repeatable success

Topic 3 | Motivating and Energizing Your Organization

- Freedom: an integral aspect of effective leadership
- Driving high performance and retaining the best people
- Tri-sector leadership
- Leveraging culture for strategic success

Topic 4 | Enhancing Your Leadership Advantage

- Effective influence and persuasion
- Capturing today's profits and driving tomorrow's growth
- Organizational culture as a powerful leadership tool

Topic 5 | Strategic Communications and Action Planning

- Being a successful disrupter in your industry & bringing your team along
- Strategic leadership communications for becoming a force multiplier
- Personalize peer coaching