

Communications Excellence (Online)

Sample Program Schedule

	August 12	August 13	August 14
9:00-10:00 am	Art of the Medium/Science of the Message		Being Prepared + Giving & Receiving Feedback: A Coaching Model (+ Presentation Practice)
10:00-10:30 am	Break Watch Michael Bay; The Worst Speech Ever	8:45-9:45 am Office Hour: Presence, Body, Breadth. with Penny Kreitzer	Break Watch Meryl Streep (first 3 minutes); Stepping Out of the Box
10:30-12:00 pm	Art of the Medium/Science of the Message (continued) Persuasive Strategies: Empirical Principles of Communication Influence	10:15-11:15 am Office Hour: Storytelling, Corporate Realpolitik with Adam Leipzig 11:45-12:45 pm Office Hour: Science of PPT, Ladder, Organizational Strategy with Richard Freishtat	Tongue Exercise Final Pitch Preparations: Group practice, refinement, and coaching
12:00-2:00 pm	Lunch		Lunch
2:00-3:30 pm	Storytelling: Anatomy of a Narrative (break out groups for trial pitches)		Final Pitch Presentations: Group Practice, Refinement, and Coaching Final Pitches Wrap-up & Close
3:30 pm	Adjourn		Adjourn

All times noted are in Pacific Standard Time PST

**Please note that the sample schedule is subject to change*

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