

Communications Excellence

Sample Program Schedule

	Day 1	Day 2
8:00-8:30	Breakfast	Breakfast
8:30-10:45	Introductions Art of the Medium/Science of the Message: Part 1 Practice & Coaching	Being Prepared Giving & Receiving Feedback: A Coaching Model & Presentation Practice
10:45-11:00	Break	Break
11:00 -12:30	Art of the Medium/Science of the Message Part 2 and Persuasive Strategies	Final Pitch Preparations Practice & Coaching
12:30-1:15	Lunch	Lunch
1:15-2:45	Art of the Medium/Science of the Message Part 2	Final Presentations & Coaching
2:45-3:00	Break	Break
3:00-4:30	Data-Driven and Visual Storytelling	Final Presentation & Coaching
4:30-5:00	Closing Remarks	Closing Remarks
5:00	Adjourn	Final Takeaways and Certificates