

Data Science for Leaders

Sample Program Schedule

	Day 1	Day 2
8:30-9:00	Breakfast	Breakfast
9:00-10:30	Data Science Foundations for Senior Leaders; Tools, Concepts and Insights	Analytics-Based Strategy Setting
10:30-11:00	Break	Break
11:00 -12:30	Big Data, Better Decisions	Capitalizing on Future Trends in Data Science
12:30 -1:30	Lunch and Campus Tour	Lunch
1:30 -2:30	Business Applications of Data Analytics	Workshop: Business Solutions – Challenges & Opportunities to Implementation & Execution
2:30 -3:00	Break	Break
3:00-5:00	Workshop Solving Problems, Generating Insights	Discussion, Learning Review & Application: Optimal Utilization of Data Science to Drive Organizational Goals Review and Certificates
5:00-7:00	Welcome Reception	Adjourn

Data Science for Leaders – Program Topics

The Data Science for Leaders program curriculum covers the following topics:

Topic 1 | Data Science Foundations

Topic 2 | Using Big Data to Make Better Decisions

Topic 3 | Business Applications of Data Analytics

Topic 4 | Analytics-Based Strategy

Topic 5 | Future Trends of Data Science

Topic 6 | Challenges and Opportunities of Utilizing Data Science

Topic 7 | Drive Organizational Goals with Data Science