

Financial Data Analysis for Leaders

Sample Program Schedule

| | Day 1 | Day 2 | Day 3 | Day 4 | Day 5 |
|---------------|--|---|------------------------------|---|--------------------------------------|
| | Corporate Financial Reporting | Cost Analysis, Decision Making & Performance Evaluation | Corporate Value Creation | Corporate Financial Reporting Analysis | Capstone Project |
| 8:00-8:30 | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 8:30-10:00 | Introduction to Financial Statements and Terminology | Cost Management | Intro to Corporate Valuation | Financial Analysis Framework | Capstone Project: Business Analysis |
| 10:00-10:30 | Break | Break | Break | Break | Break |
| 10:30 - 12:00 | Institutional Framework of Financial Reporting | Accounting for Decision-Making | Accounting for Value | Profitability Analysis | Capstone Project: Financial Analysis |
| 12:00 - 1:00 | Lunch | Lunch | Lunch | Lunch | Lunch |
| 1:00 - 2:00 | Effect of Transactions on Financial Statements | Accounting for Decision-Making | Value Creation Drivers | Capital Structure & Financial Engineering | Capstone Project: Valuation Analysis |
| 2:30 - 3:00 | Break | Break | Break | Break | Break |
| 3:00-5:00 | A Preliminary Analysis of Financial Statements | Performance Evaluation & Intensive Contracts | Valuation Heuristics | Growth Analysis | Capstone Project: Bonus Topics |
| 5:00-6:00 | Networking Reception | Adjourn | Adjourn | Adjourn | Adjourn |

**Please note that the sample schedule is subject to change*

www.executive.berkeley.edu

Financial Data Analysis for Leaders– Program Topics

The Financial Data Analysis for Leaders program curriculum covers the following topics:

Topic 1 | Financial Statements and Terminology

- Financial Reporting and Analyzing Primary Financial Statements
- Using Financial Information and Financial Ratios

Topic 2 | Financial Management Types

- Cost Management
- Value-based Management

Topic 3 | Introduction to Corporate Valuation

- Accounting for Value
- Value Creation Drivers
- Valuation Heuristics

Topic 4 | Financial Analysis Frameworks

- Profitability Analysis
- Capital Structure & Financial Engineering
- Growth Analysis