

The Innovative Organization

Sample Program Schedule

	Day 1	Day 2	Day 3	Day 4	Day 5
	Your Innovation Primers	Recognizing and Organizing for Innovation	Profiting from Technology Driven Innovation	The Innovation Process: Tools for Strategy and Implementation	Innovation in Action
8:00-8:30	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30-10:00	The Challenge and Opportunity of Innovation	Opportunity Strategy and Assessment	Innovation as a Process	Business Model Discovery and Transformation	Persuasion and Influence
10:00-10:30	Break	Break	Break	Break	Break
10:30 - 12:00	Models of Innovation: Mature Companies and Startup Ventures	Opportunity Strategy and Assessment	Applying the Innovation Process to Business Model Creation	Live Cases in Innovation: Venture Capitalists	Persuasion and Influence Pt.2
12:00 - 1:30	Lunch	Lunch	Lunch	Lunch	Lunch
1:30 - 3:00	Live Cases in Innovation: Major Corporations	Live Cases in Innovation: Entrepreneurs Panel	Technology Driven Innovation & Case Study	Innovating with a Systems View	Live Cases in Innovation: Your Turn
3:00-3:30 pm	Break	Break	Break	Break	Break
3:30-5:00	Open Innovation	Lean Innovation	Technology Driven Innovation Trends	Innovating with a Systems View Pt.2	Your Personal Innovation Plan
5:00-6:00	Reception	Adjourn	Adjourn	Adjourn	Adjourn
Evening Prep	Opportunity Strategy Individual Exercise	Business Model Canvas; Case Study	Trend Worksheets	Innovation Workbook Reflection	

**Please note that the sample schedule is subject to change*

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The Innovative Organization – Program Topics

The Innovative Organization program curriculum covers the following topics:

Topic 1 | Your Innovation Primer

- The challenge and opportunity of innovation
- Models of innovation: Mature companies and startup ventures
- Open innovation
- Customer-Centric innovation
- Live cases in innovation: Major corporations panel

Topic 2 | Recognizing Opportunities and Organizing for innovation

- Opportunity, strategy, and assessment
- Trendspotting
- Corporate venturing
- Technology-Driven innovation trends & case studies
- Live cases in innovation: Entrepreneurs panel

Topic 3 | The Innovation Process: Tools for Strategy & Implementation

- Organization design of innovation
- The lean launchpad
- Lean innovation management
- Applying the innovation process to business model creation
- Business model discovery and transformation
- Sustainability as an innovation strategy
- Live cases in innovation: Venture capitalists

Topic 4 | Innovation in Action

- Power and influence
- Mastering the influence to move the organization
- Live cases in innovation: Your personal innovation plan