

The Innovative Organization

Sample Program Schedule

	Day 1	Day 2	Day 3	Day 4	Day 5
	Your Innovation Primers	Recognizing and Organizing for Innovation	Profiting from Technology Driven Innovation	The Innovation Process: Tools for Strategy and Implementation	Innovation in Action
8:00-8:30	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30-10:00	The Challenge and Opportunity of Innovation	Opportunity Strategy and Assessment	Innovation as a Process	Organizational Design of Innovation	Power and Influence
10:00-10:30	Break	Break	Break	Break	Break
10:30 - 12:00	Models of Innovation: Mature Companies and Startup Ventures	Opportunity Strategy and Assessment	Applying the Innovation Process to Business Model. Creation	Organizational Design of Innovation	Power and Influence
12:00 - 1:30	Lunch	Lunch	Lunch	Lunch	Lunch
1:30 - 3:00	Live Cases in Innovation: Major Corporations	Live Cases in Innovation: Entrepreneurs Panel	Technology Driven Innovation Trends	Live Cases in Innovation: Venture capitalists	Live Cases in Innovation: Your Turn
2:30 - 3:00	Break	Break	Break	Break	Break
3:00-5:00	Open Innovation	Lean Innovation	Technology Driven Innovation Trends Pt. 2	Business Model Discovery and Transformation	Your Personal Innovation Plan
5:00-6:00	Reception	Adjourn	Adjourn	Adjourn	Adjourn